

Online Marketing Strategy Workshop



West Central Research and Extension Center
January 26th - 3 p.m. to 6 p.m. North Platte

Enhance Your Online Marketing Strategy

GROW Nebraska is offering Marketing Workshops throughout the state this fall. The workshops, titled *Enhance Your Online Marketing Strategy*, are a great opportunity to learn more about marketing your business online.

Reaching your target market and customer base today has become more challenging! There are so many ways to reach your target market with all the online applications and tools available today - **Facebook, Delicious, YouTube, Flickr, Twitter, Friendfeed** to just name a few!

As part of your online presence learn how to enhance your chances of effective customer communication with search engine optimization and incorporate these online tools into your marketing strategy. It's all about making sure your web site is search engine and customer friendly.

Workshops are \$10 and are open to both members and non-members of GROW Nebraska. If you are interested in attending one of these workshops, visit <https://www.growneb.com/store/forms/workshops.php>